

Campaigns & Communications Committee

member role description

Campaigns & Communications Committee is looking for a new member. Last year, the Committee broadened its remit to include communications so volunteers with skills in either or both areas are invited to apply to join our team.

You can read more about the Campaigns & Communications Committee and its remit [here](#).

Role description

Campaigns & Communications Committee is responsible for setting CAMRA's strategic direction on cross-cutting areas of campaigning, coordinating campaigning committees and advisory groups sitting beneath these, and ensuring communications have a consistent campaigning narrative.

The Committee was previously focused only on strategic campaigning objectives, and now includes volunteers supporting CAMRA's general communications approach, making recommendations to the National Executive on campaigning communications, and providing perspective on public relations and political communications.

Skills and experience

We would welcome applications from people with the following skills and experience:

Understanding of communications is essential, and professional experience within media or PR would be an advantage. Knowledge of CAMRA and its campaigning goals is also desirable.

Excellent communication skills, expertise with dealing with national media, and the ability to take an overview of complex and sometimes fast-moving media scenarios.

Understanding of public affairs and/or charity or not-for-profit campaigning is essential. Experience of working with volunteers to plan campaigns may also be useful.

Excellent political and campaigning instincts, and professional experience in developing compelling campaigning messages and strategies. You might have led or been part of campaigns that have changed the law or delivered meaningful changes to people's lives.



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Essential:

You would need an internet connection and computer or other device with a webcam and microphone, in order to be able to join meetings held on Microsoft Teams.

Campaigns & Communications Committee meets virtually each quarter, with meetings taking 2-3 hours on average. The Committee occasionally meets in person, and reasonable expenses are reimbursed.

If you are interested in this volunteering opportunity, please provide a summary of your relevant background and experience, to Nick Boley at nick.boleyn@camra.org.uk.

