

Trading Committee volunteer opportunity

We have an exciting opportunity for volunteers to join CAMRA's new Trading Committee and help drive the Campaign forward.

The committee's main aims are making sure we deliver the Good Beer Guide against our agreed targets, while looking at innovative ways to increase CAMRA's income. This includes overseeing and developing our new merchandise range, the raffle, and coming up with new ideas to drive our commercial plans forward.

This brand-new committee will report into the Commercial Committee and advise on its future strategies and policies. It will also keep the new three-year strategy under review and developing business plans. The Trading Committee is chaired by Sarah Crawford, a member of the National Executive.

An important part of the committee's work is overseeing commercial risks and recommending areas for improvement.

If you have a passion or experience in these areas or simply have strong ideas and would like to be part of delivering our new strategy in the commercial field, please email or sarah.crawford@camra.org.uk outlining any relevant experience, and why you'd be a good fit for this committee.

The Committee will meet approximately once a month online via Teams with input in-between meetings.

