

CAMRA BEER Review Group Volunteers

We are looking for volunteers to help us review CAMRA's BEER Magazine.

Background

BEER is an important member benefit, which always receives positive feedback in our annual member satisfaction survey.

This follows a decision at our Conference in 2026, to remit a motion about reviewing BEER Magazine.

We want to carry out a volunteer-led review, ensuring its continued success. You will join others to take a deep dive into whether there are opportunities to improve the magazine.

Time commitment

If you are interested in applying, you should be available for approximately two hours a month to attend an online meeting. There will be some work between meetings, including email correspondence and updates.

The group will be time limited, run for approximately 12 months, and will regularly report to Campaigns and Communications Committee, including a final report on its findings.

Review Group objectives:

- Review the purpose of the magazine.
- Ensure our publication is being produced as effectively as possible.
- Review content and how it supports our campaigning and recruitment objectives, in line with the new strategy.
- Provide best value, including - but not limited to – production, advertising and other potential revenue streams.
- A full group remit/terms of reference can be viewed [here](#)

We are looking for people who have experience or interest in:

- Magazine production knowledge or skills including industry and/or CAMRA branch magazines.
- A demonstrable interest in publications.
- Experience of member-driven initiatives.
- Experience of sponsorship and revenue generation.
- Experience using data and insight to drive change.

How to apply

Email campaigns@camra.org.uk stating why you would like to be involved and your interest and experience, relevant to the role.

If you have any questions about the role, please email catherine.tonry@camra.org.uk (Director of Campaigns and Communications), and/or jane.eason@camra.org.uk (Chief of Campaigns and Communications).

The closing date is 7 September 2026.

